G2E Asia Conference / 亞洲國際娛樂展研討會

Asian Gaming Market Forum 亞洲博彩市場論壇

	10:00 - 10:40	11:00 - 11:45	12:00 - 14:00	ROOM 會議室	14:00 - 14:40	14:40 - 15:00	15:00 - 15:40	15:50 - 16:30	17:00 - 18:30	17:30 - 19:30
Tuesday, June 4 週二 6月4日	Keynote Addres 研討會專題演講 Sicily 2501-2503, The Venetian Macao 澳門威尼斯人，西西里會議廳 2501-2503	Opening Ceremony 開幕典禮 Tech Talk Stage, Hall B, The Venetian Macao 澳門威尼斯人金光會展中心，展館 B, Tech Talk 舞台	Networking Luncheon 交流午宴 Sicily 2505, The Venetian Macao 澳門威尼斯人，西西里會議廳 2505	Sicily 2501-2503, The Venetian Macau 澳門威尼斯人，西西里會議廳 2501-2503	Outlook of Asian Gaming Markets 亞洲博彩市場展望	Tea Break 茶歇	Emerging Market Talks 新興市場展望	Spotlight on Thailand and Middle East 聚焦泰國及中東博彩業的前景	G2E Asia 2024 President's Reception (by invitation only) 2024 亞洲國際娛樂展總裁招待酒會 (僅限邀請參加) Wynn Palace 永利皇宮	G2E Asia 15th Anniversary Reception G2E Asia 15 周年酒會 Florence 2201-2303, The Venetian Macao 澳門威尼斯人，佛羅倫斯會議廳 2201-2303

Strategy Around Technology and Innovations for Gaming 娛樂產業的科技及創新藍圖

ROOM 會議室	10:00 - 10:40	10:50 - 11:30	11:30 - 11:50	11:50 - 12:30	12:30 - 14:00	14:00 - 14:30	14:30 - 14:50	14:50 - 15:20	15:30 - 17:15
Wednesday, June 5 週三 6月5日 Sicily 2501-2503, The Venetian Macao 澳門威尼斯人，西西里會議廳 2501-2503	Smart Table: New Era of Cohabitating with Innovations 智能賭桌：與創新科技共同生活的新時代	Player Experience Initiatives 玩家體驗計劃	Tea Break 茶歇	The Latest in Cybersecurity: How to Reduce an Attack and Recover Quickly 最新的網路安全技術：如何減少被攻擊的影響並快速恢復	Networking Luncheon 交流午宴 Sicily 2505, The Venetian Macao 澳門威尼斯人，西西里會議廳 2505	AI & Machine Learning: Boosting Casino Marketing 人工智慧與機器學習：提升賭場行銷	Tea Break 茶歇	Harnessing AI for Business & Customer Intelligence 利用人工智慧實現商業與客戶智能	The 3rd Asia Pacific Responsible Gaming Forum 第三屆亞洲負責任博彩論壇

IAGA Best Practices Institute IAGA 最佳實踐研究所

ROOM 會議室	10:00 - 10:05	10:05 - 10:40	10:50 - 11:30	11:30 - 11:50	11:50 - 12:30	12:30 - 14:00	14:00 - 14:40	14:40 - 15:00	15:00 - 15:40
Thursday, June 6 週四 6月6日 Sicily 2501-2503, The Venetian Macao 澳門威尼斯人，西西里會議廳 2501-2503	Welcome Remarks 開幕致辭	Keynote Address 專題演講	What's Happening in Asia Pac Part I: Regulatory Updates and Understanding Growing Cross-Border Player Acquisition Risks 亞洲博彩監管展望	Tea Break 茶歇	What's Happening in Asia Pac Part II: Regulatory Updates and Understanding Growing Cross-Border Player Acquisition Risks 跨境風險	Networking Luncheon 交流午宴 Sicily 2505, The Venetian Macao 澳門威尼斯人，西西里會議廳 2505	The Importance of Robust Data Protection Measures 數據保護的重要性	Tea Break 茶歇	The Latest Financial Crime Advancements and Challenges 金融犯罪最新情況

Note: Updated as of May 23, 2024. Conference program and speakers line up is subject to change. 備註：更新截止至 2024 年 5 月 23 日。

G2E ASIA 亞洲國際娛樂展 | CELEBRATING FIFTEEN YEARS OF EXCELLENCE

ASIAN IR EXPO 亞洲綜合度假休閒產業博覽會

PRESENTED BY 承辦方
AMERICAN GAMING ASSOCIATION

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Asian IR Summit / 亞洲綜合度假休閒產業峰會

IR FOCUS 聚焦綜合度假休閒產業

	10:00 - 10:40	11:00 - 11:45	12:30 - 14:00	ROOM 會議室	14:00 - 14:15	14:15 - 14:50	14:50 - 15:00	15:00 - 15:40	15:50 - 16:30	17:00 - 18:30	17:30 - 19:30
Tuesday, June 4 週二 6月4日	Keynote Address 研討會專題演講 Sicily 2501-2503, The Venetian Macao 澳門威尼斯人，西西里會議廳 2501-2503	Opening Ceremony 開幕典禮 Tech Talk Stage, Hall B, The Venetian Macao 澳門威尼斯人金光會展中心，展館 B，Tech Talk 舞台	Networking Luncheon 交流午宴 Sicily 2505, The Venetian Macao 澳門威尼斯人，西西里會議廳 2505	Naples 2601 - 2603, The Venetian Macao 澳門威尼斯人，那不勒斯會議廳 2601-2603	Keynote: Driving Macao's Tourism Industry Forward with Strategies for Sustainable Growth 主題演講：驅動澳門旅遊業可持續增長的策略	Riding the Wave: Adapting to Changing Trends in Asia's Tourism Industry 乘風破浪：探適亞洲旅遊業的變化趨勢	Tea Break 茶歇	Sustainable Tourism and ESG Practices in Hospitality 可持續旅遊及酒店業的 ESG 實踐	Smart IR☒ Embracing AI for the New Era of IR Operation 智慧 IR：擁抱 AI 迎接 IR 營運新時代	G2E Asia 2024 Presidents' Reception (by invitation only) 2024 亞洲國際娛樂展總裁招待酒會 (僅限邀請參加) Wynn Palace 永利皇宮	G2E Asia 15th Anniversary Reception G2E Asia 15 周年酒會 Florence 2201-2303, The Venetian Macao 澳門威尼斯人，佛羅倫斯會議廳 2201-2303

ArtBiz Asia

ROOM 會議室	09:45 - 10:00	10:00 - 10:15	10:15 - 10:50	10:50 - 11:30	11:30 - 11:50	11:50 - 12:30	12:30 - 14:00	14:00 - 14:20	14:20 - 14:40	14:40 - 15:00	15:00 - 15:40	15:50 - 16:30
Wednesday, June 5 週三 6月5日 Naples 2601 - 2603, The Venetian Macao 澳門威尼斯人，那不勒斯會議廳 2601-2603	Opening Ceremony 開幕典禮	Opening Keynote: Building Macao into a City of Performing Arts and Promoting the Development for Appropriate Economic Diversification 主題演講：打造演藝之都，促進澳門經濟適度多元發展	Fireside Chat 爐邊對話：深度對談	Art as a Lifestyle 當藝術成為時尚風潮	Tea Break 茶歇	Beyond Art Spaces 超越藝術空間	Networking Luncheon 交流午宴 Sicily 2505, The Venetian Macao 澳門威尼斯人，西西里會議廳 2505	Conversation in Art Tech 數字藝術對話	Innovation in "Art+"☒ Driving a Sustainable Cultural Business Ecosystem 創新「藝術 +」：推動藝文商業生態圈可持續發展	Tea Break 茶歇	Adding Arts Elements into Hospitality Experiences 將藝術元素融入待客體驗	Art Education for a Robust Ecosystem 以教育構建堅實的藝術生態

Sports & Entertainment 體育及娛樂盛事

ROOM 會議室	10:00 - 10:15	10:15 - 10:55	10:55 - 11:35	11:35 - 11:50	11:50 - 12:30	12:30 - 14:00	14:00 - 14:35	14:35 - 14:45	14:45 - 15:20	15:20 - 16:00
Thursday, June 6 週四 6月6日 Naples 2601 - 2603, The Venetian Macao 澳門威尼斯人，那不勒斯會議廳 2601-2603	Game Changers: A Deep Dive into Sports-Entertainment Data Analysis 改變遊戲規則：深入探索體育娛樂數據分析	From Athlete to Icon: Unleashing the Power of Sports Entertainment and Creating a Unique Sporting IP 從運動員到偶像：釋放體育娛樂力量，創造獨特的體育 IP 品牌	Creating a Memorable User Experience: Engaging Visitors Through Sports Tourism 創造令人難忘的使用者體驗：透過運動旅遊吸引遊客	Tea Break 茶歇	Beyond Sports: Designing a Thriving Sport-Entertainment Destination 超越體育：打造繁榮的體育娛樂目的地	Networking Luncheon 交流午宴 Sicily 2505, The Venetian Macao 澳門威尼斯人，西西里會議廳 2505	Blueprint for Success: Strategic Implementation and Management of Performing Arts Initiatives in Macau 成功藍圖：澳門演藝項目的策略實施和管理	Tea Break 茶歇	The Evolvement of Entertainment: Exploring Consumer Preferences and Future Trends 娛樂的演變：探索消費者喜好和未來趨勢	Closing Session: Macao's Image Makeover: A Discourse on Cultivating Tourism and Establishing an International Identity 壓軸呈獻：澳門形象改造：培育旅遊業與建立國際形象的對話

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G2E ASIA 亞洲國際娛樂展 | CELEBRATING FIFTEEN YEARS OF EXCELLENCE

JUNE 4-6,2024 | **2024年6月4-6日**
THE VENETIAN MACAO | **澳門威尼斯人**

PRESENTED BY
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AMERICAN GAMING ASSOCIATION

ORGANIZED BY
主辦方
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Tech Talk Forum 科技論壇

Venue: Tech Talk Stage, Hall B, The Venetian Macao
地點: 澳門威尼斯人金光會展中心, 展館 B, Tech Talk 舞台

Inspired by the industry's focus on technology, G2E Asia is introducing a dedicated Tech Talk Stage in the exhibition hall.
Tech Talk Forum is open to all G2E Asia and Asian IR Expo visitors free of charge, you are welcome to join to learn the latest technologies and innovations.

Tuesday, June 4, 2024 / 2024 年 6 月 4 日，星期二

Theme: Hospitality and CRM

Time	Topic	Speaker	
14:00 - 14:30	**Topic: OPERA Cloud for Macau**	Speaker: • Letka Prendergast, Director, Solution Engineering JAPAC • Andrew Davies, Senior Director of Cloud Architecture Oracle Hospitality	ORACLE Hospitality
14:40 - 15:10	**Topic: Why Gaming Leaders Run on Optimove**	Speaker: Colin Burcher, Senior Director of Sales Optimove	optimove
15:20 - 15:50	**Topic: Revolutionizing Hospitality: Digital Transformation and Innovative Self Check-in Solutions**	Speaker: Gary Leung, Co-founder & CEO Blue Pin (HK) Limited	blue pin

Theme: Identity Management

Time	Topic	Speaker	
16:00 - 16:30	**Topic: The Future of Guest and Employee Journeys - Seamless Onboarding, Secure Access**	Speaker: Max Ebdy, Senior Sales Manager, Instant Issuance Entrust Avishek Dey, Strategic Accounts Lead - APAC & ANZ Onfido	ENTRUST

Wednesday, June 5, 2024 / 2024 年 6 月 5 日，星期三

Theme: Security

Time	Topic	Speaker	
14:00 - 14:30	**Topic: Enhancing Security and User Experience in the Hospitality Industry**	Speaker: Dickson Kong, Business Development Manager SALTO Systems Limited	SALTO inspiredaccess
14:40 - 15:10	**Topic: Empowering Surveillance Workforce with Next Generation Actionable AI**	Speaker: Jason Tan, Senior Sales Director, Video Asia Motorola Solutions	MOTOROLA SOLUTIONS
15:20 - 15:50	**Topic: Why Aren't You Using AI Surveillance Solutions for Casinos**	Speaker: Greg Rogan, Director of Business Solutions - APAC Synectics	SYNECTICS

All sessions will be conducted in English / 論壇議程將以英文進行
(Version as of April 24, 2024; Tech Talk program and speakers line up is subject to change)