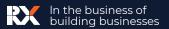




PRESENTED BY 承辦方



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## G2E Asia Conference / 亞洲國際娛樂展研討會

					Asian Ga	Asian Gaming Market Forum 亞洲博彩市場論壇								
2	a d	10:00 - 10:40		12:00 - 14:00	ROOM 會議室	14:00 - 14:40	14:40 - 15:00	15:00 - 15:40		17:00 - 18:30	17:30 - 19:30			
	lesday, June 4	Keynote Addres 研討會專題演講 Sicily 2501-2503, The Venetian Macao 澳門威尼斯人,西 西里會議廳 2501- 2503	Macao	Networking Luncheon 交流午宴 Sicily 2505, The Venetian Macao 澳門威尼斯人,西西 里會議廳 2505	Sicily 2501-2503, The Venetian Macau 澳門威尼斯人,西 西里會議廳 2501- 2503	Outlook of Asian Gaming Markets 亞洲博彩市場 展望	Tea Break 茶歇	Emerging Market Talks 新興市場展望	Spotlight on Thailand and Middle East 聚焦泰國及中東 博彩業的前景	G2E Asia 2024 President's Reception (by invitation only) 2024 亞洲國際娛樂展總裁 招待酒會 (僅限邀請參加) Wynn Palace 永利皇宮	G2E Asia 15th Anniversary Reception G2E Asia 15周年酒會 Florence 2201-2303, The Venetian Macao 澳門威尼斯人,佛羅倫斯會議廳 2201-2303			

	ROOM 會議室		Strategy Around Technology and Innovations for Gaming 娛樂產業的科技及創新藍圖											
Wed 週 d		10:00 - 10:40				12:30 - 14:00	14:00 - 14:30			15:30 - 17:15				
nesday, June 5 川,6月5日	Sicily 2501-2503, The Venetian Macao 澳門威尼斯人,西 西里會議廳 2501- 2503	Smart Table: New Era of Cohabitating with Innovations 智能賭桌:與創新 科技共同生活的新 時代	Player Experience Initiatives 玩家體驗計劃	Tea Break 茶歇	The Latest in Cybersecurity: How to Reduce an Attack and Recover Quickly 最新的網路安全技術: 如何減少被攻擊的影響 並快速恢復	Networking Luncheon 交流午宴 Sicily 2505, The Venetian Macao 澳門威尼斯人,西西 里會議廳 2505	AI & Machine Learning: Boosting Casino Marketing 人工智慧與機器學習: 提升賭場行銷	Tea Break 茶歇	Harnessing AI for Business & Customer Intelligence 利用人工智慧實現商 業與客戶智能	The 3rd Asia Pacific Responsible Gaming Forum 第三屆亞洲負責任 博彩論壇				

	ROOM 會議室		IAGA Best Practices Institute IAGA 最佳實踐研究所												
週 I		10:00 - 10:05	10:05 - 10:40				12:30 - 14:00	14:00 - 14:40	14:40 - 15:00	15:00 - 15:40					
rsday, June 6 四,6月6日	Sicily 2501-2503, The Venetian Macao 澳門威尼斯人,西 西里會議廳 2501- 2503	Welcome Remarks 開幕致辭	Keynote Address 專題演講	What's Happening in Asia Pac Part I図 Regulatory Updates and Understanding Growing Cross-Border Player Acquisition Risks 亞洲博彩監管展望	Tea Break 茶歇	What's Happening in Asia Pac Part II区 Regulatory Updates and Understanding Growing Cross-Border Player Acquisition Risks 跨境風險	Networking Luncheon 交流午宴 Sicily 2505, The Venetian Macao 澳門威尼斯人,西西里 會議廳 2505	The Importance of Robust Data Protection Measures 數據保護的重要性	Tea Break 茶歇	The Latest Financial Crime Advancements and Challenges 金融犯罪最新情况					

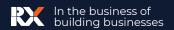




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## Asian IR Summit / 亞洲綜合度假休閒產業峰會

					IR FOCUS 聚焦約	宗合度假休閒	產業				
a ≓	10:00 - 10:40	11:00 - 11:45	12:30 - 14:00	ROOM 會議室	14:00 - 14:15	14:15 - 14:50	14:50 - 15:00	15:00 - 15:40	15:50 - 16:30	17:00 - 18:30	17:30 - 19:30
4 5	The Venetian Macao 澳門威尼斯人,西西里 會議廳 2501-2503	Macao	Networking Luncheon 交流午宴 Sicily 2505, The Venetian Macao 澳門威尼斯人,西西里 會議廳 2505	Naples 2601 - 2603, The Venetian Macao 澳門威尼斯人, 那不勒斯會議廳 2601-2603	Keynote: Driving Macao's Tourism Industry Forward with Strategies for Sustainable Growth 主題演講:驅動澳門旅遊業 可持續增長的策略	Riding the Wave: Adapting to Changing Trends in Asia's Tourism Industry 乘風破浪:探適 亞洲旅遊業的變 化趨勢	茶歇	Sustainable Tourism and ESG Practices in Hospitality 可持續旅遊及 酒店業的 ESG 實踐	Smart IR区 Embracing Al for the New Era of IR Operation 智慧 IR:擁抱 AI 迎接 IR 營 運新時代	G2E Asia 2024 Presidents' Reception (by invitation only) 2024 亞洲國際娛樂展 總裁招待酒會 (僅限邀 請參加) Wynn Palace 永利皇宮	G2E Asia 15th Anniversary Reception G2E Asia 15周年酒會 Florence 2201-2303, The Venetian Macao 澳門威尼斯人,佛羅倫斯 會議廳 2201-2303

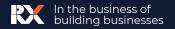
		ROOM 會議室	ArtBiz Asia											
We	We		09:45 - 10:00	10:00 - 10:15	10:15 - 10:50	10:50 - 11:30	11:30 - 11:50	11:50 - 12:30	12:30 - 14:00	14:00 - 14:20	14:20 - 14:40	14:40 - 15:00	15:00 - 15:40	15:50 - 16:30
週三,6月5日	sday, Ju	Naples 2601 - 2603, The Venetian Macao 澳門威尼斯人,那不勒 斯會議廳 2601-2603	Opening Ceremony 開幕典禮	Opening Keynote: Building Macao into a City of Performing Arts and Promoting the Development for Appropriate Economic Diversification 主題演講:打造演藝之都,促進澳門經濟適度多元發展	Fireside Chat 爐邊對話: 深度對談	Art as a Lifestyle 當藝術成 為時尚風 潮	Tea Break 茶歇	Beyond Art Spaces 超越藝術空間	Networking Luncheon 交流午宴 Sicily 2505, The Venetian Macao 澳門威尼斯人, 西西里會議廳 2505	Conversation in Art Tech 數字藝術對話	Innovation in "Art+"図 Driving a Sustainable Cultural Business Ecosystem 創新「藝術+」:推 動藝文商業生態圏 可持續發展	Tea Break 茶歇	Adding Arts Elements into Hospitality Experiences 將藝術元素融入 待客體驗	Art Education for a Robust Ecosystem 以教育構建堅實 的藝術生態

	ROOM 會議室				S	ports & Entert	ainment 體育	及娛樂盛事			
=	NOOM BIXE	10:00 - 10:15	10:15 - 10:55	10:55 - 11:35	11:35 - 11:50	11:50 - 12:30	12:30 - 14:00	14:00 - 14:35	14:35 - 14:45	14:45 - 15:20	15:20 - 16:00
迦四,6月6日	Naples 2601 - 2603, The Venetian Macao 澳門威尼斯人,那不勒 斯會議廳 2601-2603	Game Changers: A Deep Dive into Sports- Entertainment Data Analysis 改變遊戲規則: 深入探索體育娛 樂數據分析	From Athlete to Icon: Unleashing the Power of Sports Entertainment and Creating a Unique Sporting IP 從運動員到偶像:釋放體育娛樂力量,創造獨特的體育 IP 品牌	Creating a Memorable User Experience: Engaging Visitors Through Sports Tourism 創造令人難忘的使 用者體驗:透過運 動旅遊吸引遊客	Tea Break 茶歇	Beyond Sports: Designing a Thriving Sport- Entertainment Destination 超越體育:打造繁榮 的體育娛樂目的地	Networking Luncheon 交流午宴 Sicily 2505, The Venetian Macao 澳門威尼斯人,西西 里會議廳 2505	Blueprint for Success: Strategic Implementation and Management of Performing Arts Initiatives in Macau 成功藍圖:澳門演藝項 目的策略實施和管理	Tea Break 茶歇	The Evolvement of Entertainment: Exploring Consumer Preferences and Future Trends 娛樂的演變:探索消 費者喜好和未來趨勢	Closing Session: Macao's Image Makeover: A Discourse on Cultivating Tourism and Establishing an International Identity 歷軸呈獻:澳門形象改造: 培育旅遊業與建立國際形象 的對話





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## Tech Talk Forum 科技論壇

**Venue:** Tech Talk Stage, Hall B, The Venetian Macao **地點:** 澳門威尼斯人金光會展中心, 展館 B, Tech Talk 舞台

Inspired by the industry's focus on technology, G2E Asia is introducing a dedicated Tech Talk Stage in the exhibition hall.

Tech Talk Forum is open to all G2E Asia and Asian IR Expo visitors free of charge, you are welcome to join to learn the latest technologies and innovations.

Tuesday,	June 4, 2024 / 2024 年 6 月 4 日,星期二		
Theme: Hos	spitality and CRM		
14:00 - 14:30	Topic: OPERA Cloud for Macau	Speaker:  Letka Prendergast, Director, Solution Engineering JAPAC  Andrew Davies, Senior Director of Cloud Architecture Oracle Hospitality	ORACLE Hospitality
14:40 - 15:10	Topic: Why Gaming Leaders Run on Optimove	Speaker: Colin Burcher, Senior Director of Sales Optimove	optimove
15:20 - 15:50	Topic: Revolutionizing Hospitality: Digital Transformation and Innovative Self Check-in Solutions	Speaker: Gary Leung, Co-founder & CEO Blue Pin (HK) Limited	olue pin
Theme: Ide	ntity Management		
16:00 - 16:30	Topic: The Future of Guest and Employee Journeys - Seamless Onboarding, Secure Access	Speaker: Max Ebdy, Senior Sales Manager, Instant Issuance Entrust Avishek Dey, Strategic Accounts Lead - APAC & ANZ Onfido	ENTRUST
	ay, June 5, 2024 / 2024 年 6 月 5 日,星期三		
Theme: Sec	urity		
14:00 - 14:30	Topic: Enhancing Security and User Experience in the Hospitality Industry	Speaker: Dickson Kong, Business Development Manager SALTO Systems Limited	SALTO inspiredaccess
14:40 - 15:10	Topic: Empowering Surveillance Workforce with Next Generation Actionable Al	Speaker: Jason Tan, Senior Sales Director, Video Asia Motorola Solutions	MOTOROLA SOLUTIONS
15:20 - 15:50	Topic: Why Aren't You Using Al Surveillance Solutions for Casinos	Speaker: Greg Rogan, Director of Business Solutions - APAC Synectics	SYNECTICS